

PURDUE UNIVERSITY
WBAA, West Lafayette, Indiana
School of the Air Listeners, 1947, '48

The following gives pupil enrollment in all School of the Air programs as of March 1, 1948. Figures were taken from mail received by WBAA from Indiana schools in which they listed pupil enrollment. (*) Indicates a figure based in part on an estimate.

PROGRAM	GRADE LEVEL	FALL	SPRING	TOTAL
1. American History in Song	2-4	5,589	2,767	8,356
2. Lady Storyteller	1-4	8,621	3,009	11,630
3. History Highlights	3-6	5,288	3,232	8,620
4. Kiddies' Listening Time	1-4	10,352	2,813	13,165
5. Books Bring Adventure	4-10	5,737	---	5,737
6. Exploring Music	5-8	6,286	2,173	8,459
7. News of the Week	4-8	3,500*	2,330*	5,830*
8. Let's Find Out	2-4	6,141	2,281	8,422
9. Backgrounds of Biology	6-10	3,339	1,521	4,860
10. Your Indiana	5-9	4,906	3,089	7,995
11. Mathematics School	9-12	1,897	578	2,457
12. Home Economics Supplements	9-12	1,622	550	2,172
13. Agriculture School	9-12	2,642*	435	3,077*
14. Citizens of Tomorrow Speak	9-12	1,784	535	2,319
15. Lest We Forget	9-12	2,000*	----	2,000*
TOTAL PUPILS		69,786	25,313	95,099

WBAA mail shows the above pupils to be distributed among 422 different Indiana schools and 4 Illinois schools, or an average number of 223 pupils per school. Listening schools are in all parts of the state, from Evansville in the extreme south to East Chicago in the north and Richmond in the east.

Total Indiana school enrollment amounts to about 680,000 pupils in approximately 2,700 schools. The total figure of 95,099 pupils amounts to about 14 per cent of all Indiana pupils. And the 426 schools using Purdue School of the Air broadcasts amounts to 15.7 per cent of all Indiana schools.

John Henderson
Educational Supervisor
WBAA

March 3, 1948

FAN MAIL FOR FEBRUARY, 1948

WBAA
Lafayette, Indiana

TOWN	WOMEN'S PROGRAMS	FARM PROGRAMS	POPULAR MUSIC	CLASSICAL MUSIC	SPORTS	MISC.
<u>INDIANA</u>						
Ambia	2		2			
Anderson	4					1
Arcadia	1					
Argos	1					
Attica	3		25	2	1	1
Auburn	1					
Battle Ground		1			16	
Bicknell	1					1
Bloomington	2	1	3		1	
Bluffton				1		1
Boswell			2			
Bowling Green		1				
Brazil	3		1			
Bremen	1					
Brighthurst	1					
Brook	1					
Brookston			3		2	
Buck Creek					2	
Bunker Hill	1					
Burlington	2					
Burnettsville			8		1	
Burrouws	1					
Calumet	1					
Camden			1		2	1
Carmel		1				
Cayuga	2					
Cedar Lake	1					
Center Point	1					
Clay City	1					
Clayton	1					
Clinton	1					
Cloverdale	1					
Colburn	3					
Colfax	1					
Columbia City	1	1			2	
Converse	2					
Cortland	1					
Covington	2		2			
Crane	1					
Crawfordsville	17		24		25	4
Crown Point	1					
Cumberland	1					
Cutler	1	2				
Dana	3					
Danville	3	1				
Darlington	2	2			11	
Dayton	1					
Delphi	5				2	2
Denver	1					

TOWN	WOMEN'S PROGRAMS	FARM PROGRAMS	POPULAR MUSIC	CLASSICAL MUSIC	SPORTS	MISC.
Earl Park					2	
Edinburgh			2			
Elwood	1					1
Evansville			1			
Farmington	1					
Farmland	4					
Filmore	1					
Flat Rock	2		1	1	3	1
Flora	5	1	5		3	1
Fowler	5		11		1	
Frankfort	2					2
Franklin	1					
Gary	1		6		1	
Goodland	1					
Gosport	6					2
Greencastle					1	
Griffith	1					
Hamlet	3		3			
Hillsboro	1					
Hope						2
Huntington	1					
Huntingburg	1					
Idaville			2			
Independence	30			2		2
Indianapolis			1			
Jasonville	2					
Kankakee	2					
Kendallville			2			
Kennard		1				
Kentland	2					
Kingman			1			
Kirklin	1					
Knightsville	3		3		9	3
Kokomo	1				3	
Ladoga	61	7	22	1	40	33
Lafayette					1	
Lake Cicott	2					2
Lebanon	4				2	
Linden	9	1	5	1	6	3
Logansport	2	1				
Marion	2		1			
Mellott	1					
Michigan City	1					
Middletown	2					1
Monon	3					
Montezuma	2		17		4	1
Monticello	3	1				
Moran	1					
Morocco	1					
Mt. Pulaski	1		1		3	1
Mulberry	1					1
Muncie		1				
New Haven	1					
New Richmond	1				7	1
New Ross						

TOWN	WOMEN'S PROGRAMS	FARM PROGRAMS	POPULAR MUSIC	CLASSICAL MUSIC	SPORTS	MISC.
New Salisbury		1				
New Castle	1					1
Newton						
Noblesville	1	1				
North Vernon					1	
Ogdensburg	1					
Osceola	1					1
Osgood						1
Otterbein	1				2	
Oxford			1			
Paris	1					
Peru	4	1			3	1
Plainfield	5					
Plainville	2					
Pleasant Lake	1					
Princeton	1					
Raub					1	
Reelsville	1					
Remington		1			1	1
Rensselaer	1				2	1
Reynolds	1		1		1	
Roachdale						1
Rochester			1			
Rockfield	1					1
Rockville	6		3			
Rossville					2	
Royal Center	2				1	1
Russiaville					2	
Russellville	1					
San Pierre	1					
Sardinia	2					
Seymour	1					
Shelburn	1					
Shelbyville						1
South Bend	1		2			
Spencer	1		1			
Springville	1					
Stilesville	1					
Stockwell			2			
Summitville		1				
Sweetser		1				
Talbot	1					
Tangier	3					
Terre Haute	10	1				9
Thorntown						1
Tipton	3		1			
Uniondale						1
Universal	1					
Veedersburgh			1		1	1
Vincennes						1
Wabash	1	1				
Walton	1					
Wanamaker	1					
Warren	1					
Washington						1

TOWN	WOMEN'S PROGRAMS	FARM PROGRAMS	POPULAR MUSIC	CLASSICAL MUSIC	SPORTS	MISC
Waynetown	4				2	
Westfield						1
West Lafayette	32	1	12	1	45	5
West Lebanon	1					
West Middletown	1					
West Point	3		2		4	
West Terre Haute	1					
Westville	1					
Whitestown	1					
Williamsport	1		4			
Winamac	1		1			
Windfall	1					
Wolcott	1		1			
Yeoman	1					
<u>ILLINOIS</u>						
Alvin			1			
Beecher	1					
Calumet City	4					
Champaign				1		
Charleston	1					
Chicago	1					
Danville	4		2	1		
Decatur	1					
Hoopeston		1	1			
LaGrange						1
Palestine	1					
Paris	2		1			
Philo	1					
Scotland	1					
Urbana	1					
Watseka	1					
<u>OHIO</u>						
Convoy						1
<u>NEBRASKA</u>						
Franklin	1					
<u>TEXAS</u>						
Longview			1			
<u>WISCONSIN</u>						
Madison					1	
Lake Geneva	1					
TOTAL	387	33	196	11	221	100

FAN MAIL BY DAY

February, 1948

DAY	WOMEN'S PROGRAMS	FARM PROGRAMS	POPULAR MUSIC	CLASSICAL MUSIC	SPORTS	MISC.
2	19		12	1		16
3	8		6	1		27
4	8	2	20			5
5	6	1	19			14
6	9	1	10	2	2	6
7	10	4	3	1	2	2
9	7		10		10	1
10	6		5		1	3
11	13	1	11	1	16	1
12	21	4	4		2	2
13	18	3	3	1	3	2
14	17	1	6	1	2	
16	19		10		4	1
17	18		9		3	
18	16		6		27	3
19	21	1	5	1	22	2
20	21	1	4		26	2
21	38		8		21	
23	36		7		39	2
24	6	1	4			
25	27	7	9	1	16	1
26	18	4	12		13	1
27	14	2	8	1	4	2
28	11		5		8	7

TOTAL

387

33

196

11

221

100

WOMEN'S PROGRAMS

387

FARM PROGRAMS

33

POPULAR MUSIC

196

CLASSICAL MUSIC

11

SPORTS

221

MISC.

100

GRAND TOTAL

948

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.